

PragmatiQ Solutions specialise in supporting businesses to manage their customer relationships, streamline operations and gain insights from their data, through the technology we implement.

The solutions we offer vary dependent on industry, but primarily centre around CRM (Customer Relationship Management), which utilises our technology to support engagement with your customers. In turn, this helps to improve productivity & drive sales, as well as reducing back office costs and ultimately increasing the bottom line for businesses.

“We support our customers to increase sales, customer retention and employee productivity, through the bespoke CRM systems we design and implement.”



What We Do – Our Services:



IT and Management Consultancy:

Our consultancy services include IT Advisory, which involves working with you to understand your core processes, requirements and advising on business solutions. Additional offerings also extend to Change Management, where we create processes for active involvement and communication, along with Project Management where we fully manage the lifecycle of the project.



Implementation:

With our implementation methods, we enable your business to be more agile, responsive and productive, to help enrich your organisation in your digital transformation investment. Our proven methodology follows various key phases including steps from Diagnostic-to-Analysis, Design-to-Development and Deployment-to-Operation.



Training:

We offer varied training packages that suit the requirements of your business and more specifically, the needs of your users. Whether they are an advanced or competent user or are using Microsoft Dynamics 365 for the first time, training is essential to realise the full potential of the application and to ensure successful user adoption.

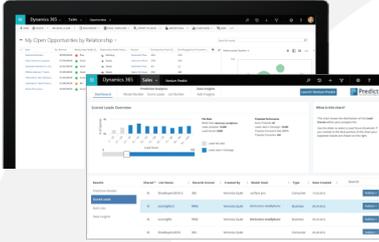


Helpdesk Support:

We are flexible in our support offering which includes both a fixed fee retained option and a more flexible contingent one. For your organisation, it is the deep knowledge of your requirements which is key in delivering a fit-for-purpose support solution, that ensures we can assist in maintaining up-time, mitigating risks and ensuring a positive user experience, so you can focus on driving your business forward.

Microsoft Dynamics 365 for Sales (CRM)

Using outdated software or storing data in spreadsheets? Are your processes lengthy and inefficient? Microsoft Dynamics 365 for Sales is a Customer Relationship Management (CRM) tool which supports sales teams to grow your business and overcome the above challenges. Intelligent functionality enables you to streamline sales cycles, reduce costs & automate processes, qualify leads and more. Discover the key capabilities of Microsoft Dynamics for Sales below:

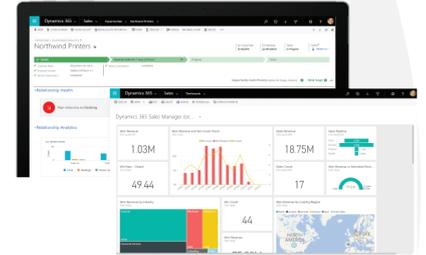


Gain Actionable Insights

- Discover simple yet actionable insights from large amounts of complex data
- Provide sales people with the tools they need; from predictive analysis & lead scoring
- Dynamics 365 gives you a 360-degree view of your business, allowing you to manage and automate the sales process, from lead to invoice

Enhanced Customer Management

- Understand customer behaviour, trends and potential client value, empowering your sales team to build & develop important customer relationships
- Access real-time data of each customer and track every interaction within your CRM, allowing you to better personalise your customer interactions



Increase Productivity

- Track Outlook emails in Dynamics 365 on the go, and access & update sales data via apps, with a consistent user experience across devices
- Data, shared documents and client information is stored in one system, eliminating the need to switch between applications and increasing productivity as a result

Benefits of a CRM system



Increase Sales

Access accurate sales forecasts quickly and use Dynamics 365 to advance your plans around these insights, resulting in increased sales



Save Time

With data in one place, teams have access to the latest information quickly & save time switching between applications



Automate Processes

Dynamics 365 allows you to automate processes within your business, freeing up your employees time and increasing productivity as a result

Why work with PragmatiQ Solutions?

We support companies at every stage of growth, to develop custom solutions which allow collaboration across all levels of the business to drive success and exceed objectives.

We are a Microsoft Dynamics 365 Partner

We work with you to understand your industry and specific needs

We are honest and demonstrate transparency in all areas

We help companies nurture their customer relationships

We provide practical advice, services and support

We ensure our clients are 'always moving forward'

We are pragmatic in our approach

Always
Moving Forward

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