

"We Specialise in Designing and Developing Bespoke CRM Solutions and Custom Databases"

WHO WE ARE

PragmatiQ Solutions specialise in designing and developing Bespoke CRM (Customer Relationship Management) systems and Custom-Built Databases for our clients to solve business challenges. As a result, companies benefit from increased employee productivity, increased visibility, enhanced efficiency and software which is fit for your organisation today and in the years to come.

It is essential for us to bridge the gap between your challenges and technology. Therefore we make it our priority to fully understand your systems, processes, culture, goals, etc. We are then able to advise you on the best solution for your requirements and deliver real value; whether that be a Bespoke CRM, Custom-Built Database or another technology solution.

OUR SERVICES



CONSULTANCY

We work closely with our clients to fully understand their business, from current processes and challenges, to future objectives and goals. From this, we are able to advise you on the best solution for your requirements and deliver real value.



IMPLEMENTATION

We follow our proven implementation methodology for successfully delivering your project. Split into stages; Exploratory, Workstreams, Testing & Training, Go-Live and Managed Service. We work with you to deliver a successful solution.



TRAINING

Our training packages are tailored to suit the individual needs of our clients, whether that be delivering a one-to-one training session, or a group webinar. Our key aim is to ensure our clients gain the most value from their technology.



HELPDESK SUPPORT

We offer a Fixed-Price Managed Service subscription, handling everything from helpdesk support, training, change requests, technical consultancy, development work and project management, as your Managed Support Partner.



PROJECT RECOVERY

Occasionally CRM projects do not go to plan and businesses are left with a system which is not driving true value and the same inefficiencies as before. We work with companies to recover failed projects and get you back on track to CRM success.



BESPOKE CRM

We can design and develop a Bespoke CRM solution, tailored to your specific needs and solves your unique challenges. This can go beyond the traditional CRM functionality, such as leads, opportunities, quotes, etc and fits around your business processes.

Having recognised that off-the-shelf solutions are often rigid and inflexible, we make it our priority to understand your requirements, current processes and business challenges from our initial engagement. This enables us to build a tailored solution which fits around your business, with functionality that is personalised to mirror your current processes and deliver technology that truly works for you.

To help you get a clearer understanding of what a Bespoke CRM looks like, see below for a few examples of where we have implemented a tailored solution for our clients and designed functionality outside of the standard features. These are just a few examples, however, there really is not limit as to what can be done...



CHARITIES

- Referral (Lead) and Opportunity Management
- Volunteers & Employee Applications
- Donation Management
- Contract Management



ASSET FINANCE

- Lead and Opportunity Management
- Asset Finance Requirements
- Proposal Management and Underwriting
- Deal Acceptance & Paperwork Processes



MEMBERSHIP

- Single View of Each Member
- Automated Renewal Process
- Increased Reach to Prospective Members
- Member Self-Service Portal

CUSTOM DATABASE

In some cases, a Bespoke CRM might not be the best fit for your business. Instead, you may require a database/system that doesn't leverage the typical functionality which is often associated with a CRM. Here at PragmatIQ Solutions we design and develop Custom Databases, that meet your unique business requirements.

Working with you from a consultancy perspective, we take the time to understand your challenges and what you look for in a system. This ensures that it fits around the way you work and therefore reduces the need to work outside of the solution. Databases can be built for almost any scenario, so if you require a system that doesn't involve traditional CRM functionality, this solution could be right for you.

We can design databases for almost any scenario. Below are a few examples of what we have developed for our customers and what is possible. There are many more examples of Custom Databases we have built for numerous industries, so if you would like to know more please get in touch...



CARE PLANNING

- Care Plan Management
- Carer Resource Management
- Carer Visit Reports
- Care Plan Financials and Progress Reporting



SUPPLIER MANAGEMENT

- Supplier On-boarding Process
- Supplier Assessment and Evaluation
- Supplier Audits
- Portals and Collaboration




EQUIPMENT LOANING

- Asset Database and Stock List
- Asset Ordering and Reservations
- Asset Returns and Reviews
- Asset Overview Dashboard and Reporting



GET IN TOUCH...

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